

COOKIE POLICY - SPONTIME

Updated: February 1, 2019

We at Spontime are committed to ensuring that your privacy is protected. It is our aim to provide industry leading products and services that are trustworthy. We want to make sure that you as our customers have the clear information that you need about our data practices. This is why we have tried to ensure that there is a minimum of legal as well as technical jargon in our Privacy Policy.

Our Cookie Policy is going to explain to you exactly what cookies are and what types are used on your device when you visit the Spontime website as well as how we use the cookies.

This policy however, is not going to address how Spontime generally handles your personal information. In order to learn more about how your personal information is processed, please see our Privacy Policy.

What are cookies?

Put simply, cookies are nothing more than tiny files that are sent to your device and accessed from the website. A cookie will generally provide the name of your internet location, (where the cookie originated) as well as when the cookie expires and a number that has been generated randomly in order to identify the cookie. The cookie can also contain information from your device, these may include but are not limited to your user settings, or browser history, or the types of activities you take part in when using the services.

What are the Different Types of Cookies?

The first two types of cookies, they are known as first and third-party cookies. The first-party cookies are the ones that will be placed on your device by Spontime. For example when you visit our website we will use a first party cookie which will allow

our website to adapt to your language preferences as set in your browser as well as to understand how you are using the website. Third-party cookies are cookies that have been placed on your device by partners or other service providers. An example of this would be that we will use third-party cookies to understand how many users are on our website as well as to allow you to share content through social media.

Session and persistent cookies

There are also cookies called session and persistent cookies. A session cookie is only going to remain on your device until your browser is closed. These types of cookies are used for many different reasons which include but are not limited to learning about how users use our website during one session as well as to help our users use the website more effectively. Persistent cookies on the other hand last longer and are not deleted from your device when your browser is closed. Persistent cookies are generally used to help you sign in when you visit a website repeatedly. This ensures that you do not have to remember yet another user name and password. They are also used by us at Spontime for analytical reasons.

Are there other tracking technologies?

There are other tracking technologies that are used such as web beacons, which are also known as pixel tags and clear gifs, software development kits as well as tracking URLs are also used for similar purposes. Web beacons are nothing more than tiny files that will contain an identifier that allows us to recognize when a specific person has visited the website or when they have opened an email that we sent to them. Tracking URLs are links that are generated which help us to understand where the traffic that comes to our webpages is coming from. Software development kits are nothing more than small bits of code which are included in the app. They work the same way as web beacons or cookies would.

In order to keep things simple, all of the technology that we have spoken about, will be referred to as cookies in this Cookie Policy.

Why do we use Cookies?

Just like the majority of other online service providers, we use cookies because they help us to provide our service, ensure that it is secure, and to improve the services that we provide to you, by remembering who you are when you visit our website, remembering your preferences, as well as providing personalized ads that we believe you may be interested in. In order to provide you with all of this, we may link some of the information from cookies with your personal information that we have about you.

When you visit our website these cookies by be placed on your device, either partially or entirely.

Essential website cookies

This type of cookie is essential to providing you with the services that are available on our website as well as some of the features we offer such as the ability to access the secure areas.

Analytics cookies

This type of cookie is used in order to help us at Spontime understand how effective our marketing campaigns are as well as to improve our website for our users.

Advertising cookies

This type of cookie is used to ensure that the advertising that you see is relevant to your interests. These cookies will ensure that the same ads do not continually reappear, they ensure that the ads are displayed properly, and help to select the advertisements that are relevant to you. This type of cookie will also measure how the ad is performing, for example, how many people click on a specific ad.

Social networking cookies

Social networking cookies allow users to share pages as well as content from our website to social media as well as other websites. Some of these cookies may also be used to help with advertising as well.

Can you control cookies?

You have many different cookie management options available. It is important to remember however, that if you make changes to your cookie preference, you may find that browsing our website is not as enjoyable. Doing so could also make it impossible for you to use portions or even all of the website.

Browser and devices controls

There are web browsers that will provide you with settings which will allow you to control, accept or reject cookies. Some of these browsers will let you know when a website is being placed on your device. Each browser is going to have a different procedure when it comes to managing cookies. In order to find out how to manage cookies on your browser, please check the help menu.

It is also possible for you to reset your

It is also possible for you to reset your device identifiers by going to the settings on your device. Of course, this procedure is going to be just a bit different for each device. If you want to check how you can reset your device identifiers, you will need to see the help menu or settings menu on your device.

Interest-based advertising tools

It is possible for you to opt out of online advertising from these companies: [Digital Advertising Alliance](#), the [Interactive Digital Advertising Alliance](#) or [Appchoices](#) (apps only).

However, it is important to know that opting out does not mean that ads will not be shown on your device, it simply means that the advertising that you will see is not going to be personalized. You should also know that if you delete the cookies on your device after you have opted out, you will need to do so again

Social Cookies

In order to allow our users to share content on social media sites, we use social cookies. We will automatically receive information from your social media account when you use these share options, of course what information is received depends on your social media settings.

If you would like to know more about social media cookies, please refer to your chosen social media platform and look up their cookie policy as well as their privacy policy.

Adobe Flash Player™ Flash cookies

Adobe Flash Player™ is an application that is necessary if you would like to view or interact with content that uses the Flash platform. Flash as well as other applications like flash does use technology that is like cookies in order to memorize your preferences, parameters and how the content is being used. However, Adobe Flash Player will manage your information as well as your choices via an interface that is separate from your browser.

You can access the Adobe Flash Player cookie management tool by visiting <https://www.adobe.com>.

Google™ Cookies

Google wants to ensure that you know about their data collection technology.

Google™ Maps API Cookies

Some of the features on the Spontime website as well as some of the services that we provide rely on Google Maps which means we rely on Google™ Maps API Cookies. Just like other cookies, these are going to be stored on your device.

When you browse our website and are using the services that we provide which rely on Google Maps API cookies, you are giving your consent for these cookies to collect information from your device and authorizing Google to share that data as they see fit.

Google™ will manage the information as well as your choices as they pertain to Google™ Maps API Cookies. If you would like more information pertaining to Google Maps API Cookies, please visit <https://www.google.com/policies/technologies/cookies/>.

Google Analytics

We at Spontime, also use Google Analytics, which is a service provided by Google. Through the use of cookies as well as other technology that collects data, information is collected about your use of the website as well as the services in order to report trends.

If you would like to opt out of Google Analytics please visit www.google.com/settings/ads or <https://tools.google.com/dlpage/gaoptout> which is a Google Analytics opt out browser add on.

Contact Information

If you have questions about this Cookie Policy, please reach out and let us know at: [**policy@spontime.co**](mailto:policy@spontime.co) .